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Spring 2024 Newsletter



Spring is nearly upon us, and we are feeling invigorated for a season of growth. Over the last few months, we have been planting the seeds for transformational efforts around Oregon to create more workforce housing for the missing middle income target. As the days grow longer, we view each additional minute of sunlight as an opportunity to drive change in our community. We invite you to take a read below and join our network of innovators, doers, and changemakers.

> Join Us at Let's Build Portland -Register Today!



If you are interested in building community through workforce housing, <u>please</u> <u>register today</u> to attend Let's Build Portland, a workforce housing solutions summit for the Portland metro area.

The event will be held on May 15, 2024, from 10am-4pm at Autodesk.

Let's Build Portland brings together community changemakers interested in housing product and design, labor, financing, and policy innovations. It's a day to launch collaborative workforce housing solutions.

Please join us if you:

- 1. Have an innovation that decreases the time and cost to build, especially in product design and manufacturing, financing and development, labor, or policy reform
- 2. Are interested in building more workforce housing in your community
- 3. Are an employer whose biggest barrier to hiring and retaining talent is the housing affordability and accessibility crisis

Learn more and register on our website.

City of Boardman and MMHF Team up to Create Workforce Housing Solutions in Morrow County



Boardman, OR - City Council Meeting - March 5, 2024 MMHF CEO, Nate Wildfire (lower left), presents to Boardman City Council on March 5.

The MMHF's CEO, Nathan Wildfire, presented at Boardman City Council on March 5, where the City agreed to support a working partnership between the MMHF, City of Boardman, and area employers such as Threemile Canyon Farms, Tillamook County Creamery Association, and Boardman Foods to create more workforce housing. Boardman is a small city in Northeast Oregon situated along the Columbia River that has experienced the recruitment and retention challenges that are a direct result of a lack of available, affordable workforce housing. The employer base has determined that they need *at least* 250+ housing units to better support their workforce. The MMHF looks forward to working with this community in the coming months to find innovative solutions that reduce the time and cost to build at scale.

If the MMHF can help bring innovative housing solutions to your community, <u>please contact us.</u>

SEDCOR and Newberg Workforce Housing Consortium (NWHC) Case Study Now Available



Interested in learning how MMHF is partnering with communities across Oregon to create more workforce housing opportunities? Download our new case study that was developed in partnership with SEDCOR and the NWHC that details the history, community and employer involvement, and outcome of our work together in Newberg, OR, over the past two years. Learn how the area is planning on investing \$3M in state funds to build housing differently and find takeaways to replicate a successful outcome to address our housing underproduction crisis across Oregon and beyond.

Learn more and download the case study.

Community Spotlight: Annum Housing

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Annum Housing is taking an innovative approach to addressing the affordability of workforce housing. Their housing marketplace platform helps employers recruit and retain employees with a benefit that can be applied towards savings on housing costs from rent to goods and services. We recently sat down with Annum Housing's Founder and CEO, Jerryck Murrey, to learn more about their service and growth aspirations.

Read more about Annum Housing in our <u>recent blog post</u>.

Join Our LinkedIn Community

Our LinkedIn community is growing rapidly. <u>Please follow us</u> to stay up to date on the latest news from the MMHF and our community partners.

Contact Us

MMHF wants to hear from you. Please <u>contact us</u> if you have an innovation in design, labor, financing, policy, or any other area of the housing ecosystem, or simply want to be in the loop about any of these things at <u>info@missingmiddlehousing.fund</u>.

Also, please reach out to Nathan Wildfire if you are interested in serving on our board at <u>nathan.wildfire@missingmiddlehousing.fund</u>. As we grow, we are looking to augment our team with more rural voices, diversity, and housing expertise.

Help us Create the Future of Workforce Housing

Reach Out

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